

**Data processing information on the personal data processing carried out on the websites
intersnack.hu, chio.hu, pombar.hu, goldfish.eu/hu and hulahoops.hu**

Valid: 2026.04.01.

Intersnack Magyarország Kft. /1112 Budapest, Boldizsár utca 4.a hereinafter referred to as the Company/, as a data controller, carries out its data processing activities in accordance with the provisions of Act CXII of 2011 on the right to informational self-determination and freedom of information / Info tv. / and Regulation 2016/679 of the European Parliament and of the Council (“GDPR”). The purpose of the information is to provide natural persons visiting the Company’s websites with information on the data processed by the Company and on other activities related to data processing. The terms used in this information are the same as those defined in EU Regulation 2016/679 (“GDPR”).

Name of the data controller	Intersnack Magyarország Kft
Tax number	10587160-2-44
Company registration number	01 09 078415
Headquarters	1112 Budapest, Boldizsár utca 4.
E-mail	chio@chio.hu
Web	www.intersnack.hu

A. STATISTICAL PURPOSES / COOKIES / DATA PROCESSING DURING VISITING THE WEBSITES

Purpose of data processing:	Measuring website traffic, performing statistical analyses, and improving the operation of the website.
Legal basis for data processing:	The data subject's consent is provided for in Article 6(1)(a) of the GDPR (voluntary consent) and in Section 155(4) of Act C of 2003 on electronic communications.
The scope of personal data processed:	IP address (in abbreviated/anonymized form), time of visit, pages visited, type of device used, operating system and browser type.
Categories of stakeholders	Website visitors
Source of personal data	Directly involved
Recipients	The analytics service provider used by the Data Controller (e.g. operator of a web analytics system) as a data processor. The exact names of the recipients are contained in the Company's data security and data protection policy.
Duration of data storage:	The data controller processes personal data until the consent is withdrawn, for a maximum period of 1 year.
Rights of the data subject	The data subject has the right to request information about the processing of his or her personal data, and has

	<p>the right to access his or her personal data, rectify it, restrict its processing, and – with the exception of mandatory data processing specified by law – erase it, and exercise the right to data portability.</p> <p>The data subject also has the right to withdraw his or her consent to the processing of his or her personal data at any time, which does not affect the lawfulness of the processing before its withdrawal.</p>
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Cookies are small data files that a website places on your device and that are stored by your browser.

The website uses the following types of cookies:

- functional cookies, which are necessary for the basic functioning of the website and do not require your consent for their use;
- statistical cookies, which serve to analyze the use of the website;
- marketing cookies (if used), which enable the display of personalized content.

For the use of statistical and marketing cookies, the Data Controller requests your prior, voluntary consent, which you can withdraw or modify at any time on the cookie management interface.

You can also limit or delete the use of cookies in your browser settings, however, this may affect the operation of certain functions of the website.

You can read more about third-party cookies here:

<https://www.google.com/policies/technologies/types/> and about data protection here

<https://www.google.com/analytics/learn/privacy.html?hl=hu>.

B. DATA PROCESSING DURING CONTACT

Purpose of data processing:	To receive, respond to and maintain contact with you for the purpose of contacting you
Legal basis for data processing:	GDPR Article 6(1)(a) (voluntary consent)
The scope of personal data processed:	Name, address, email address, telephone number, message subject, and other data provided by the data subject / Information related to the purchase of a product /
Categories of stakeholders	Natural persons applying for contact
Source of personal data	Directly affected
Recipients	Data processor(s) providing IT and hosting services to the Data Controller, as well as the employees of the customer service team within the Data Controller. The exact names of the recipients are contained in the Company's data security and data protection policy.

Duration of data storage:	Az Adatkezelő a személyes adatokat az adatkezelés céljának eléréséig ill. a hozzájárulás visszavonásáig kezeli. Amennyiben a megkeresés jogi igény érvényesítéséhez kapcsolódhat, az Adatkezelő az adatokat az általános elévülési időn (5 év) belül, ill. az esetleges jogi eljárás jogerős lezárultáig őrzi meg.
Rights of the data subject	The data subject has the right to request information about the processing of his or her personal data, and has the right to access his or her personal data, rectify it, restrict its processing, and – with the exception of mandatory data processing specified by law – erase it, and exercise the right to data portability. The data subject also has the right to withdraw his or her consent to the processing of his or her personal data at any time, which does not affect the lawfulness of the processing before its withdrawal.

C. DATA PROCESSING IN CONNECTION WITH SUBSCRIPTION TO THE NEWSLETTER

Purpose of data processing:	Providing information on the Company's products and updates.
Legal basis for data processing:	Consent under Article 6(1)(a) GDPR.
The scope of personal data processed:	Name, e-mail address, dispatch date, reason for undeliverability.
Categories of stakeholders	Newsletter subscribers.
Source of personal data	Directly from the data subject.
Recipients	IT and hosting service providers, customer service staff. Exact recipients are listed in the Company's internal regulations.
Duration of data storage:	Until the data subject unsubscribes.
Rights of the data subject	The data subject has the right to request information about the processing of their personal data, as well as the right to access their personal data, to have them rectified, to request the restriction of processing, and – except for cases of mandatory data processing specified by law – to request their erasure, as well as to exercise the right to data portability. The data subject is also entitled to withdraw their consent to the processing of their personal data at any time, without affecting the lawfulness of processing carried out prior to the withdrawal.

D. EXERCISING DATA SUBJECT RIGHTS

Data subjects may exercise the GDPR-based rights listed below at any time, orally, in writing, or electronically.

Note: Certain rights may only apply depending on the legal basis of processing.

Specific rights applicable to each purpose are detailed in the tables above.

Withdrawal of consent	If personal data are processed on the basis of consent (Article 6(1)(a) GDPR), the data subject may withdraw consent at any time without justification. Withdrawal does not affect the lawfulness of processing before withdrawal. After withdrawal, the controller stops processing and deletes the data.
Access	The data subject may request confirmation of whether the controller processes their personal data, information about such processing, and a copy of the personal data. Copies are provided free of charge in a commonly used, machine-readable format or in paper form.
Rectification	The data subject may request the correction of inaccurate data or the supplementation of incomplete data. If necessary information is not available for the correction, the controller may request supporting information. Until correction is possible, processing is restricted (except storage).
Erasure	The data subject may request deletion if: <ul style="list-style-type: none">• the controller no longer needs the data, or• the data subject questions the lawfulness of processing. Where deletion is required, processing is stopped and the data are erased.
Restriction of processing	The data subject may request the restriction of processing if: <ul style="list-style-type: none">• they question the lawfulness of processing and request restriction instead of deletion; or• the Data Controller no longer needs the data, but the data subject requires them for the submission, enforcement, or defence of legal claims. The Data Controller will automatically restrict processing when: <ul style="list-style-type: none">• the accuracy of personal data is contested, or• the data subject exercises the right to object. Restriction lasts until accuracy is verified or until it is determined whether compelling legitimate grounds exist to continue processing. During restriction, the Data Controller performs no operations on the personal data except storage. Data may only be processed if: <ul style="list-style-type: none">• the data subject consents to continued processing,• processing is necessary for legal claims,• processing is necessary for the protection of another person's rights, or

	<ul style="list-style-type: none"> processing is required for important public interest. <p>The Data Controller notifies the data subject in advance before lifting a restriction.</p>
Data portability	<p>The data subject may request that their personal data be made available to them, or transmitted directly to another data controller designated by them. In this case, the Data Controller provides the personal data in a structured, commonly used, machine-readable format.</p> <p>Attention: Exercising this right does not entail the automatic deletion of data from the Data Controller’s systems. This right applies only to personal data processed on the basis of consent.</p>
Objection	<p>The data subject may object to the processing of their personal data if the processing is based on the Data Controller’s legitimate interest. If no compelling legitimate grounds justify continued processing, the Data Controller will cease processing and delete the data.</p>
Exercising rights after the data subject’s death	<p>Within 5 years following the data subject’s death, the rights of access, rectification, erasure, restriction, and objection may be exercised by a person authorised by the data subject through an administrative declaration or a public / fully probative private deed submitted to the Data Controller. In the absence of such a declaration, certain rights may be exercised by a close relative of the data subject (spouse, direct relative, adopted / step / foster child, adoptive / step / foster parent, sibling).</p> <p>The person exercising rights must prove the fact and date of death with a death certificate or court decision, and verify their own identity and, where applicable, their relationship. After this, they assume the rights and obligations of the data subject.</p>

E. DATA SECURITY

The Data Controller ensures IT security and in particular:

1. prevents unauthorised access to the equipment used for data processing (the data-processing system),
2. prevents unauthorised reading, copying, modification, or removal of data carriers,
3. prevents unauthorised input of personal data into the system and unauthorised access, modification, or deletion of stored data,
4. prevents unauthorised use via data-transmission equipment,
5. ensures that authorised users only access personal data specified in their access rights,
6. ensures the traceability of which personal data have been transmitted to which recipients,
7. ensures traceability of who entered which personal data into the system and when,
8. prevents unauthorised access, copying, modification, or deletion of personal data during transmission or transport,
9. ensures that in the event of a malfunction the system can be restored, and that stored personal data cannot be altered even by faulty system operation; ensures reporting of system errors.

F. REMEDIES

If the data subject's rights are violated or if they have comments related to data processing, they may contact the Company's Data Protection Officer at the following contact details:

- Dr. László Péter Erős
- Mailing address: 9030 Győr, Nemesszék u. 38.
- E-mail address: info@dremoslaszlo.hu
- Phone number: +36 30 650 1718

If the data subject believes that the Data Controller has processed their personal data improperly or unlawfully, or has not adequately fulfilled a request to exercise their rights, they are entitled to lodge a complaint with the National Authority for Data Protection and Freedom of Information, and may also turn to the competent court based on their place of residence or stay (<http://birosag.hu/kereses>).

National Authority for Data Protection and Freedom of Information (NAIH) – Contact details

Description	Data
Registered office	1055 Budapest, Falk Miksa utca 9-11.
Mailing address	1363 Budapest, Pf.: 9.
Phone	+36-1-391-1400
E-mail	ugyfelszolgalat@naih.hu
Website	http://www.naih.hu
Online case initiation	http://www.naih.hu/online-uegyinditas.html